



CHECK-IN TO 2025

Canada's Hotel Industry in Numbers



CANADA'S HOTEL INDUSTRY

Hotels are a Made-in-Canada Business



Brand

International brands provide reservation systems, loyalty programs, marketing support, and brand standards supported by **offices in Canada**



Owner

Most hotels are **owned by Canadians**



Management Company

Canadian management companies can be contracted to run day-to-day operations



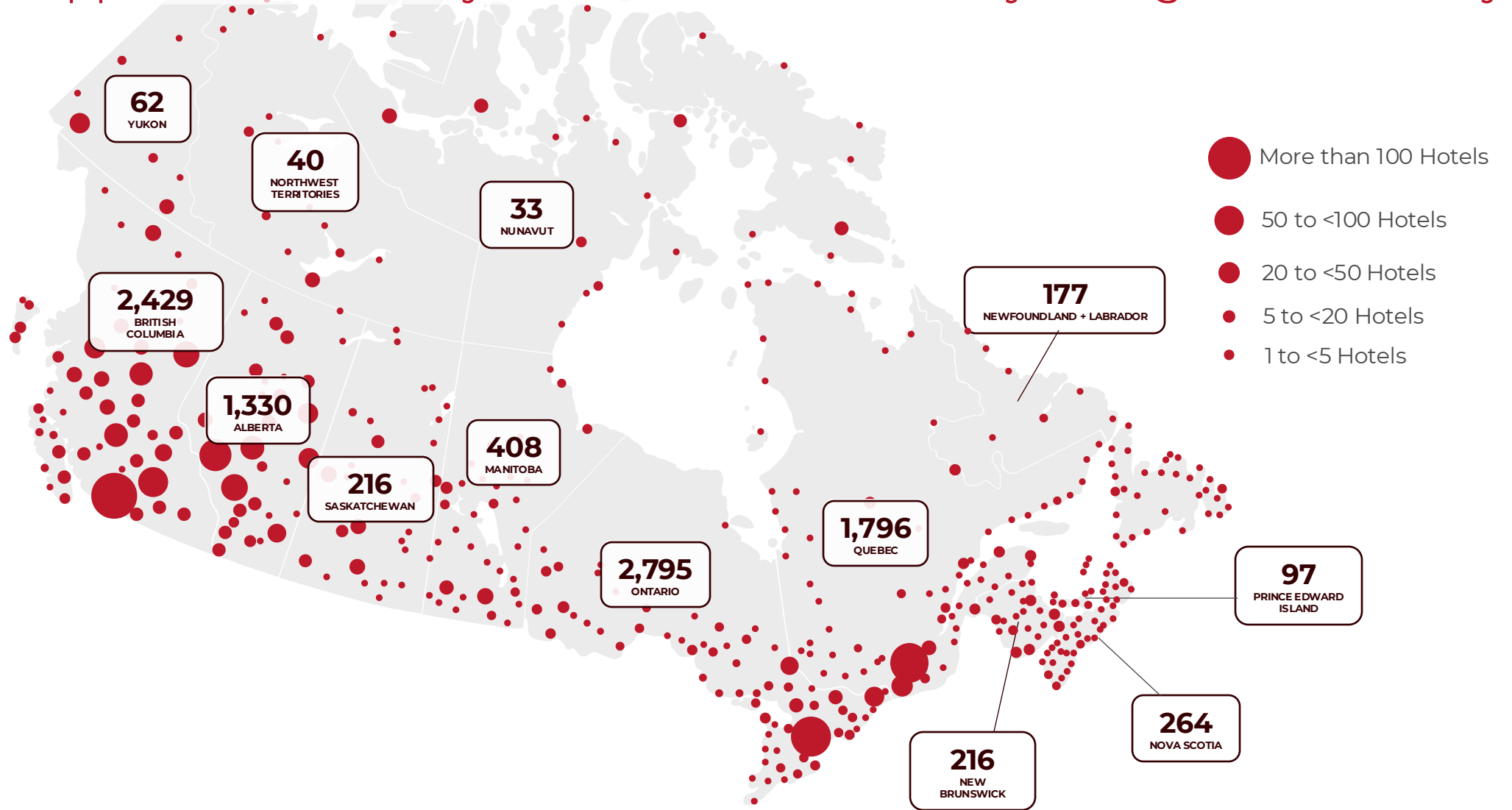
Employees

Hotels are staffed by **Canadians**



CANADA'S HOTEL INDUSTRY

Hotels Support the Economy and Create Jobs in Every Riding of the Country



The Majority of Hotels in Canada are Small Businesses

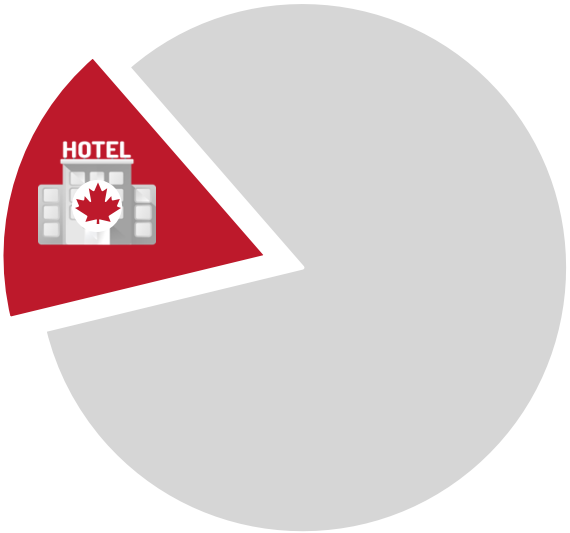
85%
of Canadian Hotels are
**Small to Medium-
Sized Businesses**



CANADA'S HOTEL INDUSTRY

Economic Impact of Canada's Hotels

\$16 Billion
Hotel Sector
2023



\$113 Billion
Tourism Revenue in 2023



Agriculture



Fish & Seafood



Forestry & Logging



Hunting

\$35 Billion Combined



Source: Destination Canada – Data Collective; Statistics Canada

Business Events Impact on Tourism and Beyond



4X
Business travellers **spend more** than leisure travellers

... which supports **local**



Jobs



Communities



Restaurants



Hotels



Tourism

... and increases Canada's **competitiveness**



Foreign Direct Investments



Showcasing Innovation



Research Funding



Talent Attraction



Canada's Hotels Create More Jobs for Women



**% of Women
in the Workforce**

CANADIAN
WORKFORCE

48%

HOTEL
WORKFORCE

57%



Canada's Hotels Create More Jobs for New Canadians



**% of New Canadians
in the Workforce**

CANADIAN
WORKFORCE

26%

HOTEL
WORKFORCE

30%



CANADA'S HOTEL INDUSTRY

Hotels are the Heart of Communities Across Canada

