

FOR IMMEDIATE RELEASE

Hotels Canada Announces 2026–2027 Board of Directors

(June 3, 2026) OTTAWA, ON – Hotels Canada is pleased to announce its 2026–2027 Board of Directors, following elections and appointments confirmed as part of the organization’s Annual General Meeting held on June 3, 2026.

The Board brings together leaders from across Canada’s hotel industry, representing hotel owners, management companies, brands, provincial associations, and external expertise that support the continued growth and competitiveness of Canada’s hotel sector.

“We’re proud to welcome this strong group of industry leaders to the Hotels Canada Board of Directors,” said Mandy Farmer, Chair, Hotels Canada Board of Directors. “Their experience and perspectives will help guide the organization as we continue advancing the priorities that matter most to Canada’s hotel industry.”

Elected and appointed Directors include:

- Jeanette Costa, Crescent Hotels & Resorts (Management)
- Scott Duff, Wyndham Hotels & Resorts (Brand)
- Edwin Frizzell, Fairmont Hotels & Resorts (Accor) (Brand)
- Heather Hamilton, Pomeroy Lodging (Management; 2nd term)
- Paul Hawes, British Columbia Hotel Association (Provincial; 2nd term)
- Jonathan Holliwell, Marriott Hotels of Canada (Brand)
- Kirsten Kost, Silver Hotel Group (Owner)
- Lorrie King, Deloitte Private (Appointed)
- Robin McLuskie, Colliers Hotels (Appointed)
- Susan Wilkinson, Association hôtellerie du Québec (Provincial)

“The expertise of our Board plays an important role in supporting Hotels Canada’s strategy and industry leadership work,” said Beth McMahon, President & CEO, Hotels Canada. “We’re grateful to our outgoing Directors for their contributions and pleased to welcome our new and returning Board members.”

Hotels Canada thanks all nominees in the election process and extends its sincere recognition to each outgoing Director for their meaningful contributions to the organization and Canada’s hotel industry:

- Peter Brown, Peter E. Brown Capital & Advisory
- Melissa French, Silver Hotel Group
- Heather McCrory, Heather J McCrory & Associates
- Laura Pallotta, Marriott International



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- Doug Smith, Wyndham Hotels & Resorts
- Véronique Tremblay, Association hôtellerie du Québec
- Ally Wesson, Realstar Hospitality

The full list of Hotels Canada Board of Directors is available at hotelscanada.ca.

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About Hotels Canada

Hotels Canada is the national voice of the Canadian hotel sector, representing more than 8,300 hotels and 320,000 employees operating in every province and territory. The organization advocates for policies that support a competitive and sustainable hotel industry, provides research and insights to strengthen business performance, and works to advance Canada's visitor economy. Originally founded in 1913, Hotels Canada continues to champion the interests of hotel operators, workers, and the communities they serve.

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