



CORPORATE MEMBERSHIP **MANAGEMENT COMPANY**

Inner Circle: Privileges Reserved for Canada's Hotel Management Companies

ADVOCACY INPUT & PARTICIPATION

- Exclusive invitation to Hotels Canada's Executive Advocacy Council to gain valuable advocacy insights and shape policy
- Participation in political outreach activities
- Real-time updates on government policies and programs impacting hotels

GOVERNANCE

- Voting rights within Hotels Canada
- Opportunity to nominate a company representative for election to the Board of Directors
- Opportunity to participate in issue-specific committees and task forces
- Invitation to the Annual General Meeting

EDUCATION AND EVENTS

- Preferred member pricing for the annual conference and regional events
- Access to member-exclusive webinar series covering policy developments, industry trends, and operational insights
- Access to Hotels Canada's No Room for Trafficking program and supporting educational resources

We encourage members to support their provincial hotel associations as part of a strong and coordinated industry voice.

EXECUTIVE NETWORKING AND RECOGNITION

- Exclusive invitations to executive-level events, including the Calgary Stampede
- Recognition as a Corporate Member on the Hotels Canada website
- Priority access to additional partnership opportunities to elevate your brand's profile

EXCLUSIVE INSIGHTS AND ANALYSIS

- Access to Hotels Canada research, analysis, and industry statistics
- Participation in the Hotels Canada Workforce Survey for General Managers, with access to survey findings and industry insights
- Access to the Member Portal, including webinar recordings, presentations, and exclusive resources
- Receive *The Brief*, *The Advocacy Monitor*, and other member communications

MEMBERSHIP COMMITMENT

- Encourage 80% or more portfolio participation as Property-level Members via Brand franchise/license agreements or, if independent, directly to Hotels Canada

ANNUAL MEMBERSHIP INVESTMENT

\$22,500

**A STRONGER VOICE FOR
CANADA'S HOTEL INDUSTRY.**

Your membership supports Hotels Canada advocacy, research, and industry leadership on the priorities that matter most.

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