



PROPERTY-LEVEL MEMBERSHIP

Inner Circle: Privileges Reserved for Canada's Hotels

ADVOCACY INPUT & PARTICIPATION

- Real-time updates on government policies and programs, with a focus on what matters to hoteliers
- Opportunities to participate in Hotels Canada advocacy campaigns (e.g. Back of House Tours)
- Participation in political outreach activities
- Real-time updates on government policies and programs impacting hotels

EDUCATION AND EVENTS

- Preferred member pricing for the annual conference and regional events
- Access to member-exclusive webinar series covering policy developments, workforce and industry trends, and operational insights

NETWORKING AND RECOGNITION

- Invitation to Hotels Canada networking events
- Member branding kit, including 'proud member logo'

EXCLUSIVE INSIGHTS AND ANALYSIS

- General Manager specific research studies
- Access to Hotels Canada research, analysis, and industry statistics
- Access to the Member Portal, including webinar recordings, presentations, and exclusive resources
- Receive *The Brief*, *The Advocacy Monitor*, and other member communications

ANNUAL FEE STRUCTURE

\$5.50 PER ROOM

Branded properties join Hotels Canada via their licensee agreements.

Independent properties join Hotels Canada directly but must be a member in good standing of their Provincial Hotel Association.

**A STRONGER VOICE FOR
CANADA'S HOTEL INDUSTRY.**

Your membership supports Hotels Canada advocacy, research, and industry leadership on the priorities that matter most.

CONNECT WITH US

LEARN MORE