



PROVINCIAL HOTEL ASSOCIATION MEMBERSHIP

Inner Circle: Privileges Reserved for Canada's Provincial Hotel Associations

ADVOCACY INPUT & PARTICIPATION

- Participation in National, Provincial and City Hotel Association meetings, including one annual in-person meeting
- Exclusive invitation to Hotels Canada's Executive Advocacy Council to gain valuable advocacy insights and shape policy
- Inclusion in Hotels Canada's online member forum (Basecamp) for resource and information sharing.
- Participation in political outreach activities
- Real-time updates on government policies and programs impacting hotels

GOVERNANCE

- Voting rights within Hotels Canada
- Opportunity to nominate a representative for election to the Board of Directors
- Opportunity to participate in issue-specific committees and task forces
- Invitation to the Annual General Meeting

EDUCATION AND EVENTS

- Preferred member pricing for the annual conference and regional events
- Access to member-exclusive webinar series covering policy developments, industry trends, and operational insights

NETWORKING AND RECOGNITION

- Exclusive invitations to executive-level events, including the Calgary Stampede
- Recognition as a Provincial Hotel Association member on the Hotels Canada website
- Member branding kit, including 'proud member logo'

EXCLUSIVE INSIGHTS AND ANALYSIS

- Access to Hotels Canada research, analysis, and industry statistics
- Access to the Member Portal, including webinar recordings, presentations, and exclusive resources
- Receive *The Brief*, *The Advocacy Monitor*, and other member communications

MEMBERSHIP COMMITMENT

- Encourage independent property participation as property-level members of Hotels Canada

\$37.50 PER HOTEL MEMBER
ANNUAL FEE STRUCTURE

**A STRONGER VOICE FOR
CANADA'S HOTEL INDUSTRY.**

Your membership supports Hotels Canada advocacy, research, and industry leadership on the priorities that matter most.

CONNECT WITH US

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