

HOTELS HAVE DEMAND. THEY NEED THE WORKFORCE TO MEET IT.

Addressing persistent workforce shortages would help hotels operate at capacity, support Canadian jobs, and invest with confidence—especially where local labour pools are limited.

ONGOING LABOUR SHORTAGES

50%+ of hotels
70% of resorts

LIMITED INTEREST FROM LOCAL WORKERS

3/4 of hotels
87% of resorts

LABOUR SHORTAGE CRISIS ON THE HORIZON

Learn More



80% of resorts expect to lose TFWs as permits expire

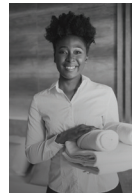
Source: 2026 Spring Workforce Report

PRIORITIZING DOMESTIC WORKFORCE

TOP RECRUITMENT STRATEGIES

- ✓ Flexible Hours
- ✓ Increased Wages
- ✓ Development

Only 2 in 10
hoteliers found the Canada Summer Jobs program useful



60% report a lack of interest from youth

IMPACT OF LABOUR SHORTAGES

Labour availability influences

73% of investors' decisions

Source: 2026 Canadian Hotel Investment Sentiment Report

FEDERAL ACTIONS

- ✓ Adopt the proposed Canadian International Workforce Program to establish a stable pathway to permanent residency for Temporary Foreign Workers filling year-round jobs and a temporary stream with multi-entry visas to support seasonal workforce needs.
- ✓ Expand and modernize the Canada Summer Jobs program to build long-term hospitality talent pipelines by supporting part-time, year-round opportunities.

- ✓ 71% of resort hoteliers provide housing, but increased construction costs are a barrier to building more. Support new and existing staff accommodations by:
 - Providing access to CMHC mortgage insurance and preferential lending rates for staff housing
 - Extending rental housing GST-refund eligibility for hotels that are building staff housing

Source: 2025 Spring Workforce Report

