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Hotels Canada Announces New Board Executive

Alnoor Gulamani succeeds Mandy Farmer as Chair, and Shazma Charania steps into the role of Vice Chair.

(November 25, 2026) OTTAWA, ON – Hotels Canada today announced its new Board Executive, effective at the November 24 meeting of the Board of Directors in Toronto. Alnoor Gulamani, CEO of Bayview Group of Companies, assumes the role of Chair after serving as Vice Chair. Shazma Charania, President of ZS Holdings, becomes Vice Chair.

Mandy Farmer, CEO of Accent Inns and Hotel Zed, will move into the role of Past Chair, succeeding Tony Cohen, President, Canada, at Crescent Hotels & Resorts. Jeff Hyslop, Senior Vice President, Asset Management and Investments at InnVest Hotels, continues as Treasurer.

"Alnoor and Shazma bring valuable firsthand experience from the front lines of our industry, with a deep understanding of decisions hotel owners and operators are making to invest, build strong teams, and drive growth," said Beth McMahon, President and CEO of Hotels Canada. "Their perspectives will help us continue to shape advocacy and member programs that reflect the realities and priorities of hoteliers across Canada."

The Board Executive will help guide the work of Hotels Canada under its strategic plan, Leading Forward: 2030, with a focus on strengthening the industry's voice in federal policy, building partnerships, and delivering programs that support members.

"It has been a privilege to serve on the Hotels Canada Board, and I am honoured to take on the role of Chair," said Alnoor Gulamani, incoming Chair of the Hotels Canada Board of Directors. "Our industry plays a vital role in communities across the country, and I look forward to working alongside my fellow Board members and the Hotels Canada team to advance policies and initiatives that support a strong, competitive, and growing hotel sector."

Hotels Canada thanks Mandy Farmer for her leadership as Chair and Tony Cohen for his service as Past Chair and seven years of Board contributions.

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About Hotels Canada

Hotels Canada is the national voice of the Canadian hotel sector, representing more than 8,300 hotels and 320,000 employees operating in every province and territory. The organization advocates for policies that support a competitive and sustainable hotel industry, provides research and insights to strengthen business

performance, and works to advance Canada's visitor economy. Originally founded in 1913, Hotels Canada continues to champion the interests of hotel operators, workers, and the communities they serve.

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